

Directorate of Prime Minister's Employment Generation Programme KHADI AND VILLAGE INDUSTRIES COMMISSION Ministry of Micro, Small, & Medium Enterprises Govt. of India

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No .PMEGP/Policy/2nd loan/2018-19

Date: 11.12.2018.

CIRCULAR

Kindly refer to the Circular bearing No. PMEGP/Policy/2018-19 dtd. 07.06.2018 wherein the decision of the Ministry for 2^{nd} dose of loan to the existing PMEGP/Mudra units up to Rs.1crore was communicated to all concerned. The Ministry of MSME while conveying the approved target of margin money of Rs.1860 crores for the year 2018-19, Rs.100 crores is allocated towards 2^{nd} dose of loan for up-gradation of existing successful PMEGP/Mudra units.

Separate online module to deal with the 2nd dose of loan for up-gradation of successful existing PMEGP/Mudra units was also made live from 11th Sept.2018. The progress of receipt of applications by the agencies, sanction and disbursement of 2nd dose of loan by the banks was reviewed by the Competent Authority and it was observed that the performance of 2nd dose of loan is not encouraging. In this regard the Jt.CEO vide letter dtd. 10.12.2018 has directed all Zonal Dy.CEOs/State/Divisional Directors to organize the Awareness programmes and convey the dates within stipulated days.

In view of the above, all the State/Divisional Directors are hereby requested to identify the entrepreneurs who have availed loan under PMEGP/Mudra scheme and successfully running their unit for more than three years and arrange to conduct the awareness programme on the scheme guidelines of 2nd loan for up-gradation of their units. During such programmes, applications and project reports may also be mobilized from the successful entrepreneurs and arrange to forward to the banks through the PMEGP online portal. While forwarding such proposals, the State/Divisional Directors should ensure that the scheme guidelines scrupulously followed.

Since only less than four months left for completion of financial year, the State/Divisional Directors are hereby requested to gear up the sanction process immediately without any further delay, so as to achieve the target of Rs.100 crores set for the year 2018-19.

This may be treated as MOST URGENT.

(M. RAJAN BABU) DIRECTROR (PMEGP

To:

1. All State/Divisional Offices, KVIC

2. All Zonal Dy. CEOs

3. All CMDs. Of Banks.

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Copy for kind information to-

- 1. Jt. Secretary, Ministry of MSME, New Delhi
- 2. OSD to Chairman, KVIC
- 3. OSD to CEO Cell, KVIC
- 4. Jt. CEO, KVIC, Mumbai.
- 5. CVO Cell, KVIC, Mumbai.
- 6. OSD to FA Cell, KVIC, Mumbai
- 7. Dy. CEOs in Central Office, Mumbai
- 8. Director (IT) with a request to place the Circular on KVIC/PMEGP website.
- 9. Director (Publicity) with a request to publish the same in the ensuing "JAGRITI".
- 10. Director (Hindi Cell) for translation in Hindi
- 11. Master file for record.

DIRECTOR (PMEGP)